

**ExploreK12 2026 Cart to Classroom Back-to-School Giveaway Sweepstakes
OFFICIAL RULES**

NOT OPEN TO THE GENERAL PUBLIC. NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. For a copy of these Official Rules, please visit <https://www.explorek12.com/downloads/back-to-school/social-media-giveaway-official-rules.pdf>.

1. **ENTRY PERIOD.** The ExploreK12 2026 Cart to Classroom Back-to-School Giveaway Sweepstakes (this “Sweepstakes”) begins on August 3, 2026 at 12:00:01 AM Eastern Time and ends on September 4, 2026 at 11:59:59 PM Eastern Time (the “Entry Period”). Sponsor’s computer is the official time-keeping device for this Sweepstakes.

2. **ELIGIBILITY.** This Sweepstakes is only open to individuals who are: (i) legal residents of the 50 United States, the District of Columbia, and Canada; (ii) at least 18 years old (or the age of majority in their state or province/territory of residence, if higher) at the time of entry; and (iii) currently employed as a teacher or educator, whether full-time or part-time at a School (each, an “Educator” and, together, an “Entrant”). A “School” is defined as a public or private school located within (i) the U.S. that is tax-exempt under section 501(c)(3) of the Internal Revenue Service Tax Code or is registered as a public school with the National Center for Educational Statistics, or (ii) Canada. Employees, officers, directors, and agents of Sponsor and its affiliate companies, as well as their immediate family members (spouse, parents, siblings, and children) and household members of each such employee of such entities, are ineligible to enter. This Sweepstakes is subject to all applicable federal, state, municipal, provincial, and local laws and regulations. Void where prohibited or restricted by law.

All prizes will be awarded to the winning Entrant for the benefit of the Entrant’s School of employment/Classroom and will NOT be awarded to the individual winning Entrant. Prior to entering, you must confirm whether your School or district has any policies or restrictions concerning participation in such a sweepstakes or giveaway. By entering into the Sweepstakes, you represent and warrant that your School/district have consented to your entry, including the potential use of the Prize described below, and that your participation in the Sweepstakes does not violate any School or district policies with which you and the School are required to comply. If, for any reason, any School is unable to accept a prize, including due to School or district policies, the prize will be forfeited, and Sponsor will not have any further obligation to such School or Entrant. Sponsor hereby disclaims any and all liability or responsibility for disputes arising between and Entrant, School, or district related to this Sweepstakes.

3. **HOW TO ENTER.** There are two (2) methods of Entry during the Entry Period.

1. Free Trial with Code. During the Entry Period, sign up for a free trial of any ExploreK12 product using trial code “BTS2026” (“Trial”) **via the links below**. Each distinct ExploreK12 product trial that is newly started using the code during the Entry Period will count as one entry, subject to the entry limits below.

Frax: https://ste.explorek12.com/frax_trial_promo?promo=BTS2026

Gizmos: https://ste.explorek12.com/gizmos_trial_promo?promo=BTS2026

Raz-Plus: <https://accounts.learninga-z.com/accountsweb/marketing/trial.do?campaign=BTS2026>

Raz-Plus ELL: <https://accounts.learninga-z.com/accountsweb/marketing/trial.do?campaign=raz-ellBTS2026RPTrial>

Raz-Plus Español: <https://accounts.learninga-z.com/accountsweb/marketing/trial.do?campaign=espBTS2026RPTrial>

Foundations A-Z: <https://accounts.learninga-z.com/accountsweb/marketing/trial.do?campaign=BTS2026FAZ>
Reading A-Z: <https://accounts.learninga-z.com/accountsweb/marketing/trial.do?campaign=BTS2026RAZ>
Raz-Kids: <https://accounts.learninga-z.com/accountsweb/marketing/trial.do?campaign=BTS2026RAZKids>
Reflex: https://ste.explorek12.com/reflex_trial_promo?promo=BTS2026
Science A-Z: <https://accounts.learninga-z.com/accountsweb/marketing/trial.do?campaign=BTS2026SAZ>
Vocabulary A-Z: <https://accounts.learninga-z.com/accountsweb/marketing/trial.do?campaign=BTS2026VAZ>
Writing A-Z: <https://accounts.learninga-z.com/accountsweb/marketing/trial.do?campaign=BTS2026waz>

All Trials are subject to the applicable license terms and privacy policy associated with that relevant product for a given Trial and made available upon sign-up. Entrants should not use live student data when trialing a product. If an Educator chooses to use real student data during their trial, the Educator confirms by doing so that they have their school or district approval and authorization prior to doing so and are following any relevant policies or procedures with which they must comply.

2. Alternative Method of Entry (AMOE). During the Entry Period, Entrants may enter without following or signing up for a trial by sending in a hand-printed on a 3" x 5" card: (i) full name; (ii) confirmation you are 18+; (iii) confirmation you are an Educator; (iv) state/province and country of residence (US or Canada); (v) a valid email address for notification; (vi) the statement "Cart to Classroom Back-to-School Giveaway – AMOE Entry"; and (vii) the specific week for which the entry is intended (Week 1–Week 5). Mail in a hand-addressed, stamped outer envelope to: ExploreK12- Cart to Classroom Back-to-School Giveaway AMOE, Attention: Marketing, 17855 Dallas Parkway, Suite 400, Dallas, TX 75287. Mail-in entries must be postmarked by the last day of the applicable weekly entry period and received within five (5) days thereafter. Limit ten (10) mail-in AMOE entries total per person for the entire Promotion Period, not to exceed one (1) AMOE entry per week per each of the ten products.

Entries. Limit of up to ten (10) total entries per Entrant during the Entry Period, regardless of Entry method, consisting of one (1) entry for each distinct ExploreK12 product trial started using the required trial code, up to a maximum of ten products. Entries must be received during the Entry Period. Proof of submission does not constitute proof of receipt. Any automated confirmation of submission will not constitute proof of actual receipt of an entry by Sponsor. Entries cannot contain profanity, violence, threatening language, illegal or offensive material, derogatory or defamatory comments, or be inappropriate, indecent, or obscene as determined by Sponsor, in its sole discretion. Entries must be in keeping with Sponsor's image and may not violate the privacy rights or publicity rights of any person or otherwise infringe upon any person's or entity's intellectual property, personal, or proprietary rights. All non-conforming entries will be disqualified, as determined by Sponsor in its sole discretion. Any incomplete or garbled entries will be disqualified. You agree to hold Sponsor harmless in the event that your entry violates any third-party intellectual property, publicity, or privacy rights. Once submitted, all entries become the exclusive property of Sponsor and will not be returned.

Canada Residents: A selected Canadian Entrant may be required to correctly answer a time-limited, unaided mathematical skill-testing question as a condition to being confirmed a winner. If not correctly answered, the prize may be forfeited and an alternate selected.

4. PRIZE(S); ODDS; DRAWING; WINNER NOTIFICATION. Sponsor will award five (5) prizes, one (1) each week during the Entry Period. Prize per winner is one (1) four-hundred-dollar (\$400) Amazon e-gift card (Total Approximate Retail Value: \$2000). Odds of winning a prize depend on the number of eligible entries received during the Entry Period. **Limit**

one (1) prize per person. Sponsor makes no representation to any winner as to the fitness or suitability of a prize for any purpose, and Sponsor hereby disclaims any and all warranties, express or implied, concerning any prize. **ALL PRIZES WILL BE FOR THE BENEFIT OF THE WINNER'S SCHOOL/CLASSROOM AND WILL NOT BE AWARDED TO THE INDIVIDUAL EDUCATOR OR ENTRANT.**

Each week during the Entry Period, Sponsor or its designee will randomly select a potential winner from among all eligible entries received for the applicable weekly period. Potential winners will be notified within one (1) week of the selection dates.

All entries must conform to these Official Rules to be eligible. By entering this Sweepstakes, each Entrant consents to be contacted via email used in relation to the Entry, for purposes relating to this Sweepstakes. A potential winner is required to respond within two (2) days of Sponsor's initial notification attempts. A potential winner may be required to sign, have notarized and return an affidavit of eligibility and release of liability and publicity release and IRS Form W-9 (Request for Taxpayer Identification) within five (5) business days of potential winner's receipt of such documents to claim a prize. Winner may also be required to provide a copy of winner's driver's license for eligibility verification. If potential winner (1) cannot be contacted; (2) fails to reply to notification within two (2) days of notification; (3) fails to comply with these Official Rules; and/or (4) does not return any required documentation or eligibility verification by the due date, then the potential winner may be disqualified and the prize forfeited and Sponsor may select an alternate potential winner from the remaining eligible entries received during the Entry Period. Sponsor shall not be held responsible for any delays in awarding a prize for any reason. Prizes will be delivered to the Winning Entrants via e-mail and Winning Entrants will be required to select their prize from the applicable third-party e-gift card provider platform (e.g., Tremendous), subject to its website's terms and conditions. Please allow up to thirty (30) days for prize delivery after winner verification. Prize is non-transferable. No prize substitution or cash equivalent of any prize is permitted, except at Sponsor's sole discretion, and then only for a prize of equal or greater value. All taxes or expenses, including, without limitation, sales tax, federal, state and local income tax, and any other costs incurred in claiming or using prize, are the sole responsibility of the prize winner.

5. **GENERAL TERMS.** Any attempted form of participation in the Sweepstakes other than as described in these Official Rules is void. Entries received from an entrant in excess of the stated limitation will be void. Multiple entrants are not permitted to share the same email address. If it is discovered that an entrant attempts to receive additional entries in excess of the stated limitation, including, without limitation, if an entrant is found to use multiple email addresses to enter this Sweepstakes, then the entrant may, at Sponsor's sole discretion, be disqualified from the Sweepstakes. In the event of a dispute as to the identity of a winner or entrant, the winner or entrant will be the person who is the authorized account holder of the email address used to enter the Sweepstakes. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Sponsor reserves the right to disqualify any individual found, in Sponsor's sole discretion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Sweepstakes. Any use of robotic, automatic, macro, programmed, third party, or like methods to participate in the Sweepstakes may void any attempted participation effected by such methods and result in the disqualification of the individual utilizing the same.

CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT, TO THE FULLEST EXTENT PERMITTED BY LAW.

6. **LIMITS ON LIABILITY.** By entering, entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which will be final and binding in all respects. By entering, entrants acknowledge and agree that Sponsor, its affiliates, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agencies (the “**Released Parties**”) are not responsible and shall have no liability for: (a) entries that contain incomplete or inaccurate information or do not otherwise comply with these Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged, garbled, misdirected, or otherwise not received by Sponsor or its agents for any reason; (c) any typographical or other error in any materials relating to this Sweepstakes; (d) any problems or technical malfunctions, or causes beyond Sponsor’s reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes. Except where prohibited by law, by participating, entrants and winners agree to, and hereby waive, release and hold harmless the Released Parties from and against (1) any and all claims, actions, and/or liability, for loss, harm, damage, injury, cost or expense whatsoever and of any kind with respect to or in any way arising from entry or participation in the Sweepstakes and/or in any Sweepstakes-related activity and/or use of the prize, including, without limitation, property damage, liability for personal injury (including emotional distress), and/or death caused, directly or indirectly, from the awarding, acceptance, possession, use, misuse, loss or misdirection of any prize, and (2) for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (i) tampering with the entry process or the operation of this Sweepstakes; or (ii) acting in violation of these Official Rules. If Sponsor determines, in its sole discretion, that this Sweepstakes cannot be executed as planned, including, but not limited to, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Sweepstakes, or if this Sweepstakes is compromised in any way, electronically or otherwise, Sponsor reserves the right to terminate this Sweepstakes, and to award the prize by a random drawing from all eligible entries received prior to the date of cancellation or suspension.

7. **PRIVACY.** Any personal information collected from an entrant’s participation in the Sweepstakes is subject to use in accordance with Sponsor’s privacy policy available at <https://www.ExploreK12.com/index.cfm?method=Controller.dspPrivacy>.

8. **PUBLICITY RELEASE.** By entering the Sweepstakes, Entrant grants Sponsor and its designees the perpetual worldwide right to use and/or publish entrant’s name, biographical information, name of their School of employment, photos and/or other likeness, entry and any statements, in whole or in part, for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, without additional compensation or notice to entrant, or review or approval by entrant, except where prohibited by law.

9. **GOVERNING LAW; FORUM.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than the Commonwealth of Virginia. If any part of these Official Rules is deemed to be invalid or otherwise unenforceable or illegal, the balance of the Official Rules shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein. Except where prohibited, entrants agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a federal or state court located in Virginia; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM INDIRECT, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED.

10. **SPONSOR.** The "Sponsor" and administrator of this Sweepstakes is ExploreK12 Inc., 17855 Dallas Parkway, Suite 400, Dallas, TX 75287.

11. **WINNER LIST.** To receive a winner list or copy of these Official Rules, send a stamped, self-addressed envelope to Sponsor within three (3) months after the Entry Period ends. Please address the request to Sponsor at: ExploreK12 Inc., Cart to Classroom Back-to-School Giveaway Sweepstakes Information Request, Attention: Marketing, 17855 Dallas Parkway, Suite 400, Dallas, TX 75287.